

Brian Harper

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WORK EXPERIENCE

Director of Strategic Relations, Council for Inclusive Capitalism

New York, NY

Jan. 2021 – Present

- Lead internal and external communications on behalf of the organization's CEO
- Recruit new multinational organizations to join Steering Committee and contribute \$100K annual membership fee, including Reliance Industries, Aviva, Tata Sons, PayPal, Temasek, and Ayala; manage relationships with existing members
- Design and execute special projects and events, including planning of 2023 London Steering Committee meeting hosted by the Archbishop of Canterbury; Blue Zone panel at COP28; and virtual dialogue with U.S. Director of the National Economic Council
- Draft MOUs and negotiate terms of external partnerships, including with WBCSD, the Sustainable Markets Initiative, and Religions for Peace; manage strategic relationships, including with a PR firm
- Help expand the organization's member base, which grew from 25 to 570+ in less than three years
- Prepare talking points, fact sheets, draft correspondence, and briefings for senior leaders' meetings and external appearances
- Supervise projects involving junior staff across three departments
- Promoted from original positions as Engagement & Outreach Manager and Senior Advisor to the CEO

Digital Communications Associate, Eurasia Group

New York, NY

March 2019 – Jan. 2021

- Managed firm's website and oversaw social media marketing and content production and budget, including for paid multi-channel social campaigns and Google Ads
- Led social media analytics reporting and used data-informed approaches to increase web traffic and expand following by more than 90% on Twitter/X and more than 200% on Facebook
- Collaborated with AXA, ANZ, Microsoft, and other multinational stakeholders to publish and distribute press releases, op-eds, white papers, and thought leadership
- Built microsites and led multi-week social media campaigns for the firm's flagship Top Risks publication, which was covered in outlets such as CBS News, MSNBC, NPR, TIME, and Bloomberg
- Provided messaging support to organization's president, CEO, vice chairman, and other senior leadership by drafting emails, social media posts, and other copy; offered social media best practices training to broader staff
- Launched EG in 60 Seconds, the CEO's globally distributed internal video series, which served as a tool to support employee morale and engagement during the Covid-19 pandemic
- Supervised interns at both the graduate and undergraduate levels

Interim Research Associate, Council on Foreign Relations

New York, NY

Jan. 2018 – April 2019

- Conducted research and analysis on economics, trade, politics, and international relations
- Prepared memos, briefs, and research summaries for Vice President Shannon O'Neil, including as a credited researcher for her book The Globalization Myth
- Contributed article on Peruvian politics to Council on Foreign Relations blog
- Promoted from original graduate internship

Web Team Member, AS/COA

New York, NY

May 2018 – Dec. 2018

- Researched, analyzed, and wrote about political, social, and economic issues affecting the Western Hemisphere in a podcast and more than 20 articles, interviews, updates, explainers, and infographics
- Promoted organization via social media accounts, live Tweeting four Spanish-language Latin American Cities Conferences attended by government officials and international business leaders

Public Service Assistant and Journals Coordinator, Fordham University

Bronx, NY

Aug. 2017 – Dec. 2018

- Served as editor-in-chief of five newsletters targeted toward students, faculty, alumni, and supporters
- Co-authored two country risk analyses, poverty index, project assessment, and report for Centesimus Annus Pro Pontifice and Fordham University's "An Ethical Compass for the Digital Age" conference

Communications Specialist, Midwest Jesuits

Chicago, IL

April 2015 – July 2017

- Wrote, edited, produced, and monitored multi-platform content and projects serving 66 educational, pastoral, and social institutions in 12-state region
- Expanded Facebook following from 28,000 to 45,000 people in more than 40 countries; launched Instagram page, gaining 1,000+ organic followers in less than 18 months; and developed new social media data analytics tracking program
- Worked on redesign of magazine with distribution of ~40,000 subscribers and led successful nomination process for Catholic Press Association Awards on magazine's behalf

Community Outreach Coordinator, Stan's Fit For Your Feet/New Balance Milwaukee

Brookfield, WI

Nov. 2013 – March 2015

- Led medical, athletic, and corporate outreach for five-store retail footwear company
- Managed nomination of company as a Top 10 Business of the Year in Southeastern Wisconsin
- Instituted innovative customer referral tracking program to assure quality of corporate partnerships
- Designed and executed public events with business and community collaborators
- Wrote copy for Spring and Fall 2014 seasonal footwear catalogs

Teacher, Jesuit Volunteer Corps

Andahuayllillas, Peru

Nov. 2011 – June 2013

- Taught English, computer, verbal reasoning, religion, and music courses to more than 100 students
- Provided support to local parish by planning a used clothing sale and co-leading music ministry efforts

VOLUNTEER EXPERIENCE

Rescuing Leftover Cuisine

New York, NY

May 2019 – Oct. 2019

- Transported unused food from a local restaurant and business to a shelter

Catholic Charities

Chicago, IL

Jan. 2017 – July 2017

- Tutored an Iraqi teenager who came to the United States as a refugee

Misericordia

Chicago, IL

July 2015 – July 2017

- Provided companionship to people with developmental disabilities

EDUCATION

Fordham University

Bronx, NY

Graduation: Feb. 2019

- Master of Arts Degree
- Field of Study: International Political Economy and Development
- Emerging Markets and Country Risk Analysis Advanced Certificate
- Cumulative GPA: 4.0/4.0

Marquette University

Milwaukee, WI

Graduation: May 2011

- Bachelor of Arts Degree in College of Communication
- Major: Journalism | Minors: Spanish and Philosophy
- Cumulative GPA: 3.9/4.0, Summa Cum Laude
- Semester abroad at University of the Western Cape, South Africa | Digital Journalism Program in Italy

AWARDS AND HONORS

- Member of Alpha Sigma Nu, Kappa Tau Alpha, and Sigma Iota Rho Honor Societies
- Catholic Press Association Award Winner
- Fordham University Matteo Ricci and Xavier Awards for Academic Excellence
- Marquette University 2011 Commencement Senior Speaker
- Marquette University Office of Student Development Faith and Leadership Award